



2024 GMC SIERRA 1500 PRO

EXTERIOR: CARDINAL RED  
INTERIOR: JET BLACK

ENGINE TURBOMAX  
TRANSMISSION, 8-SPEED

Visit us at [www.gmc.com](http://www.gmc.com)

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

REGULAR STANDARD BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

\*FOLLOWING DISTANCE INDICATOR

\*INTELLIBEAM-AUTO HIGH BEAM

- REAR VISION CAMERA
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- BRAKE PAD MONITORING

CONNECTIVITY & TECHNOLOGY

- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- GMC INFOTAINMENT SYSTEM 7" DIAG. COLOR TOUCHSCREEN FEATURES BLUETOOTH AUDIO STREAMING, WIRELESS APPLE CARPLAY AND ANDROID AUTO CAPABLE
- PUSH BUTTON START

INTERIOR

- AIR CONDITIONING
- POWER WINDOWS
- POWER DOOR LOCKS
- FRONT 40/20/40 BENCH SEATS W/ COVERED ARMREST STORAGE
- RUBBERIZED-VINYL FLOOR COVERING

EXTERIOR

- CHROME BUMPERS
- CORNERSTEP REAR BUMPER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$42,300.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

PRO VALUE PACKAGE 1,320.00  
• EZ LIFT POWER LOCK AND RELEASE TAILGATE

- TINTED GLASS
- LED CARGO BED LIGHTING
- REAR WINDOW DEFOGGER
- CRUISE CONTROL
- TRAILERING PACKAGE
- CARDINAL RED 495.00
- AUTO-LOCKING REAR DIFFERENTIAL 395.00
- 17" 6-SPOKE BRIGHT SILVER 350.00
- PAINTED ALUMINUM WHEELS
- 10-WAY POWER DRIVER SEAT 290.00
- ADJUSTER
- 120-VOLT INTERIOR & BED-MOUNTED OUTLETS 225.00
- 2-SPEED AUTOTRAC TRANSFER CASE 200.00
- GVWR 6,800 LBS. (3,084 KG) INC.
- REAR AXLE 3.42 RATIO INC.

TOTAL OPTIONS \$3,275.00  
TOTAL VEHICLE & OPTIONS \$45,575.00  
DESTINATION CHARGE 1,995.00  
TOTAL BEFORE SAVINGS \$47,570.00  
TURBO MAX ENGINE CREDIT -1,850.00

TOTAL VEHICLE PRICE\* \$45,720.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**18** MPG  
combined city/hwy  
**5.6** gallons per 100 miles

SIERRA 4WD

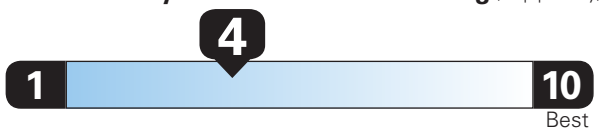
Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$5,250**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

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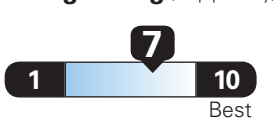
Annual fuel cost  
**\$3,000**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 488 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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security of OnStar®

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[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO DGCKCT SALES CODE E  
SALES MODEL CODE TK10703  
DEALER NO 47403  
FINAL ASSEMBLY:  
SILAO, GJ MEXICO

VIN 3GTNUAEK1RG292504 REISSUE

DEALER TO WHOM DELIVERED  
DON LARSON CHEVROLET BUICK GMC  
PO BOX 30  
BARABOO, WI 53913-0030

